

herworld

So Real, So Chic!

AUGUST 2011 RM7

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REAL-LIFE SHOCKER

"I wouldn't even let my husband touch me."

How OCD nearly ruined a marriage

208 FRESH FASHION & BEAUTY IDEAS

Get the looks that suit YOU!

SAZZY FALAK

on the plus points of being a 'kiasu' mum!

Durian desserts to make you swoon!
(recipes on pg154)

WIN! FACIALS WORTH RM5620

DRASTIC CAREER MOVES AFTER 30

Wise move or big mistake?

Celebrate Merdeka

Ways to lead a more empowering life

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ENTER TO WIN!

- 183 WIN! 28 Faubourg, Salon by SOTHYS giveaways worth RM5620
- 184 WIN! Avon Advance Technique Haircare products worth RM250
- 185 WIN! Clinelle products worth RM228.50
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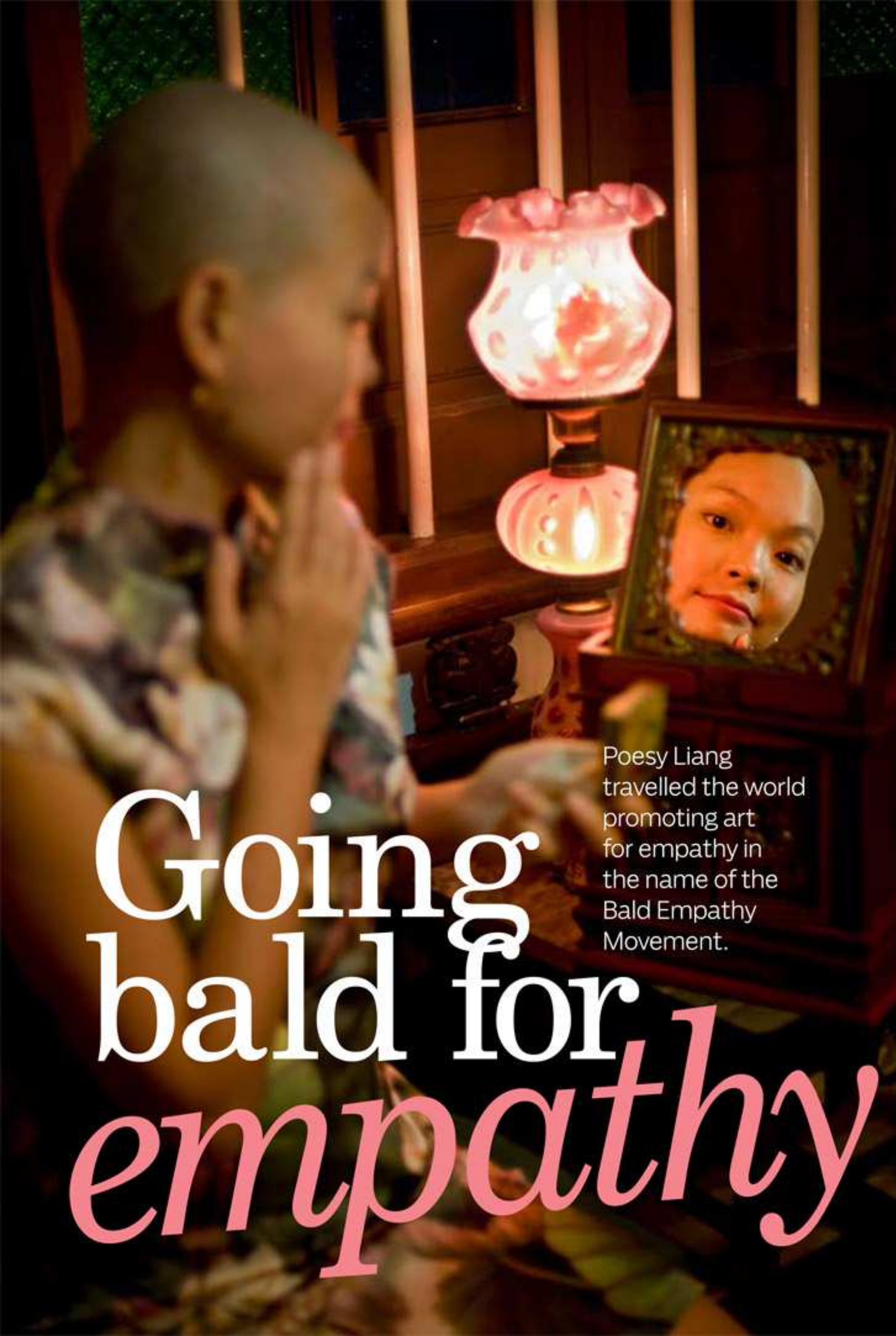
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Going bald for empathy

Poesy Liang travelled the world promoting art for empathy in the name of the Bald Empathy Movement.

PICTURES: SINGYUIN. PICTURE OF POESY WITH HAIR: TAURUS KUNG.

She covered seven cities in nine months, from Jakarta to Paris, working with established photographers who took artistic pictures of her for this campaign - the Bald Empathy Movement. Her travels led up to a climax in May this year when she cut off her locks at the 64th Cannes Film Festival. "I was just meditating on the young girl (a cancer patient) I was going to give the wig to, empathising on the pain her entire family is in while their loved one suffers medical treatments." But cancer awareness is not Poesy's only cause. The abstract art movement has several long-term objectives covering the environment and wholesome living. *Her World* featured Poesy last November before her travels. Now she's back home with a new look and a new resolve. "The Bald Empathy Movement is a little movement dedicated to goodness." We find out more:

WHY NOT RAISE FUNDS INSTEAD OF JUST AWARENESS?

I wanted to raise something more expensive than just money - empathy.

WHY EMPATHY?

Because empathy can help the movement reach its five objectives 1. To make baldness fashionable as an empathy movement for those suffering from loss of dignity and hair



Poesy with her parents who followed in her footsteps.

loss due to chronic illnesses; 2. To advocate wholesome lifestyles by getting a deeper understanding of chronic illnesses such as cancer; 3. To raise sensitivity towards survivors and patients; 4. To know that we can give our hair to cancer patients by getting wigs made for them as a gesture of love and respect; and, 5. No hair, no shampoo, less water!

In my own brushes with fate, I have suffered from paralysis twice in my life and am now partially disabled due to not having sensations in my legs. But during my travels, I met many kind folks who did not know who they were helping but helped me anyway. That's empathy.



A poignant moment captured by Singaporean photographer Singyuin.



Poesy before Cannes, by photographer Taurus Kung in Shanghai.

"One of our objectives is to make baldness fashionable as an empathy movement for those suffering from loss of dignity and hair loss due to chronic illnesses."